



MEDIA KIT
2026

Who We Are

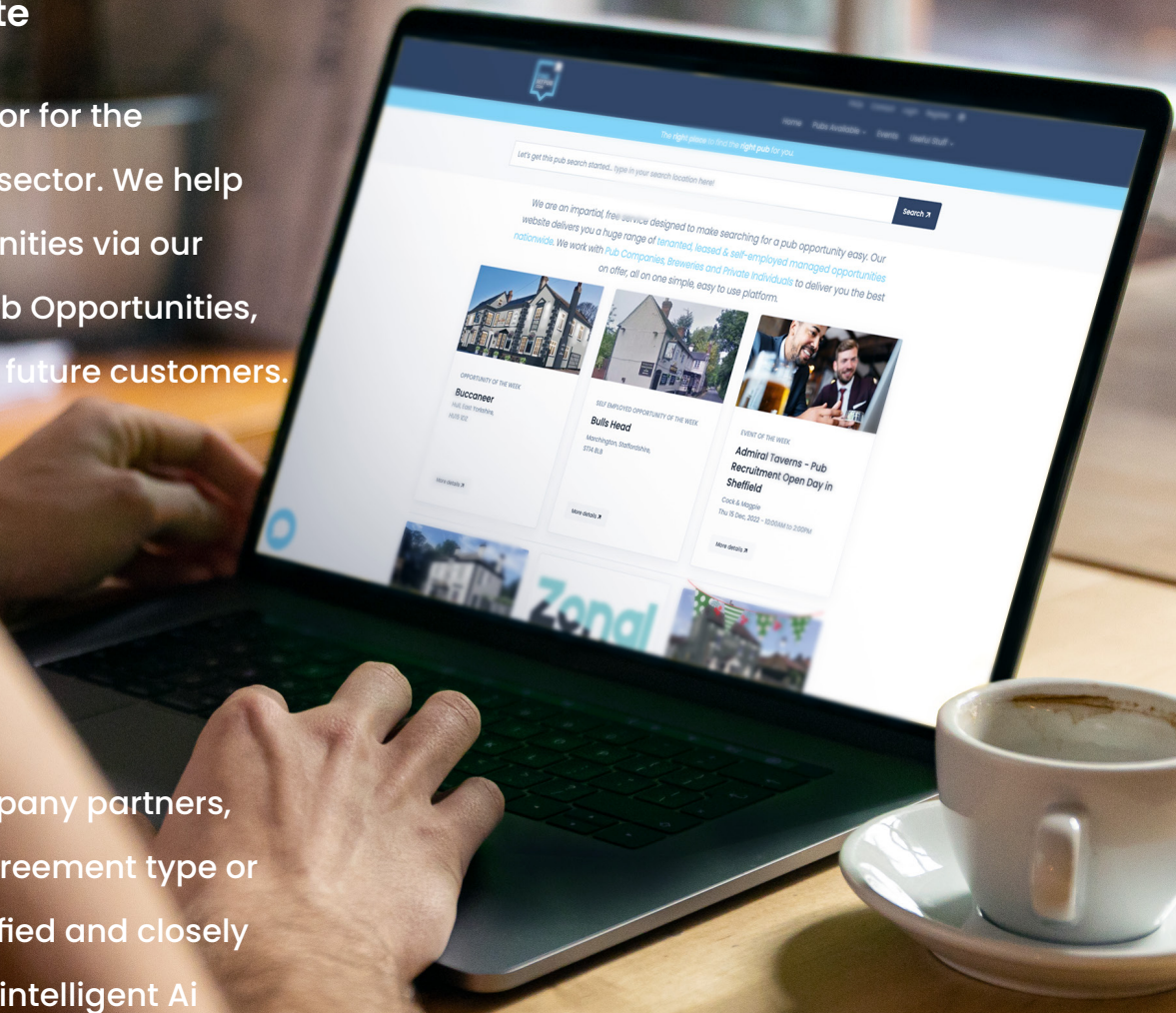
The UK's No. 1 pub lead generation website

FindMyPub.com is an independent lead generator for the leased, tenanted, and operator agreement pub sector. We help applicants find, view, and apply for pub opportunities via our online platform. As the UK's leading source of Pub Opportunities, we are the perfect platform to engage with your future customers.

What We Do

So much more than lead generation

FindMyPub.com works closely with our pub company partners, allowing them to control their parameters by agreement type or at pub level to ensure that we provide pre-qualified and closely matched applicants. In addition, our integrated intelligent AI system is fully configurable, allowing pub advertisers to tighten or lessen their applicant parameters as they see fit via a bespoke online portal.



How We Do It



Embracing the latest technology

Our platform is fully automated, removing any time restrictions for enquiries – allowing applications in real-time without needing manual intervention. Our technology allows us to offer this service without losing the ability to diminish the quality control parameters that our clients require. Our tech team work continuously to make this platform both intelligent and super-efficient.

Why We Do It

An uncompromising love of this industry

We aim to drive as much talent as possible into our nation's pubs – while offering our pub company partners a trusted service that gives them a flow of qualified applicants, saving them time and resources. We believe that the pub industry and pubs are the bedrock of our communities and want to support the next generation of publicans in achieving their dreams of running a pub.

1,800+ pubs advertised at any one time

No.1 ranking in Google Searches & Organic SEO

850+ pub enquiries made monthly

2.4M+ page views on average per year

35,000+ average unique users per month

150,000 pub searches every month

15,500 active applicants on our database

Our Impact

Reaching your target market

We are the UK's leading source of Pub Opportunities, the perfect platform to engage with your future customers! FindMyPub is an established and Industry recognised brand, having serviced the Tenanted, Leased, and Operator Agreement pub sector for the last 15 years. We are a trusted partner for all the major national pub companies, working with many breweries and private owners.

Highly Targeted Audience

Tenanted, Leased, and Operator Agreement pub operators

Active

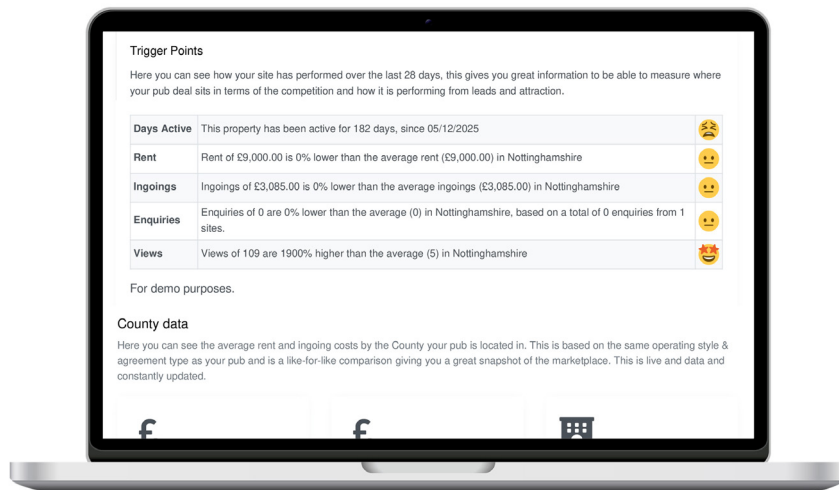
Social media audience

Price List

Pub Listing Insights Report	£240
Opportunity of the Week	£795
Premium Listing	£240
Boost My Pub	£605
Event of the Week	£440
Boost My Event	£605
Brand Spotlight Campaign	£2,475
Additional pages of 12 sites, each premium listed from	£825
Campaign Pop-Up	£150
Search Banners	
Regional	£475
National	£2,000
Email Banners	£935
Social Media Posts	
Standard Post (design provided)	£130
Standard Post (design required)	£270
Boosted Post (Geographically Targeted)	£110
TA Email	£475
Eshots	
Regional	£670
National	£1,330
Talent Finder (per region)	£935
TLB & Banner Design	TBC

**Retained Clients receive 10% discount*

***DNA+ Clients receive 20% discount*



Pub Listing Insights Report

Make smarter decisions with data-driven insight into your pub vacancy's performance.

Includes:

- Financial Competitor Analysis
- County Benchmarking Data
- Team Notes & Collaboration Area
- 28-Day Performance Review including enquiries, page views and impressions

GET YOUR INVESTMENT BACK

Book any FindMyPub.com marketing package within 28 days and we'll deduct the **full report fee** from your marketing investment!

Understand your performance. Then market with confidence.

£240

Opportunity of the Week

IMPROVED

Put your opportunity in front of the largest audience of prospective pub operators in the UK.

Our Opportunity of the Week package combines premium website positioning, targeted candidate exposure and boosted social media promotion to maximise visibility and drive quality applications.

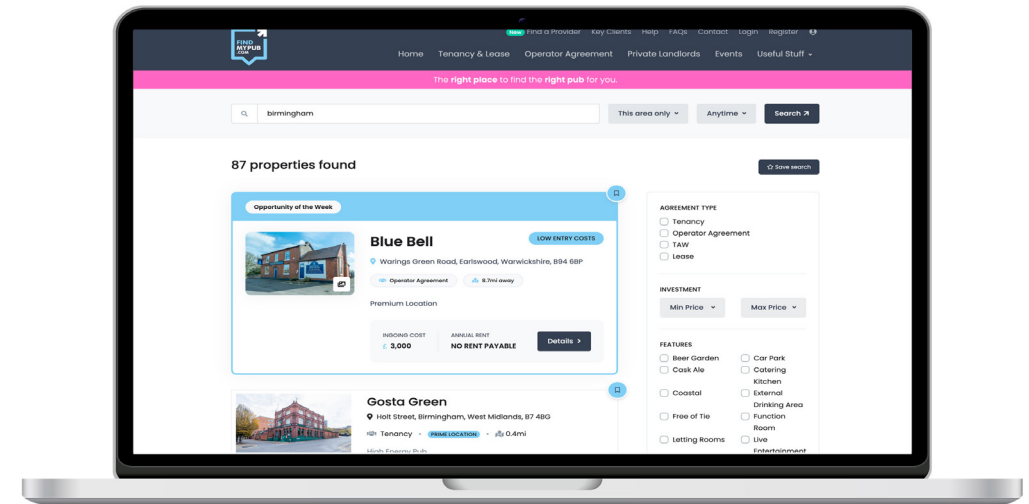
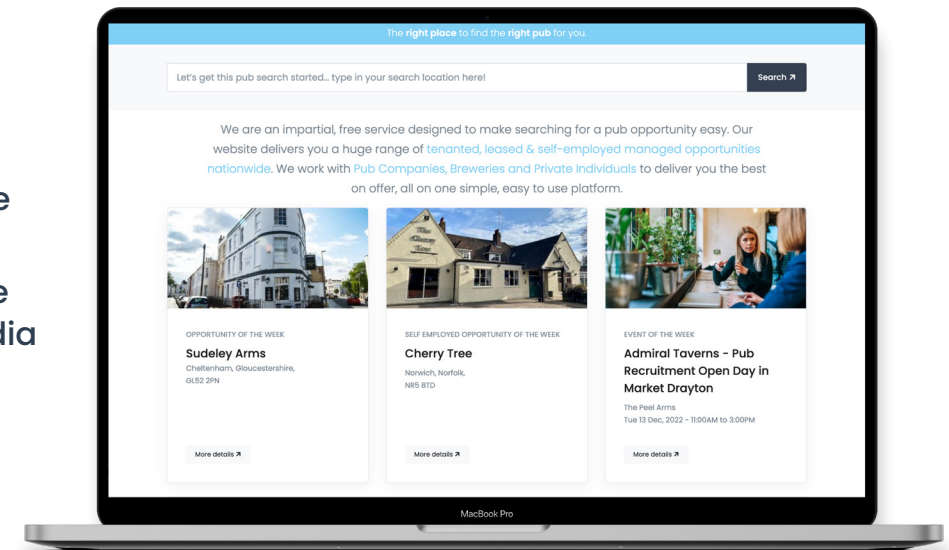
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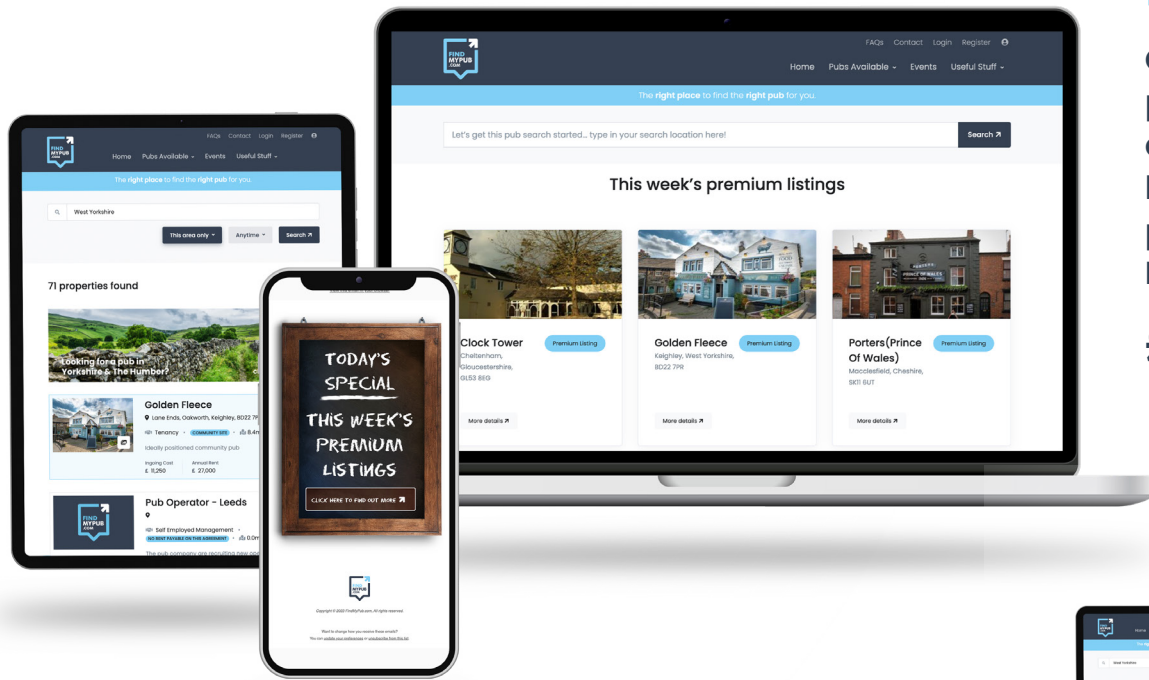
- Prime homepage positioning
- Featured placement on FindMyPub.com
- Premium Listing in your county
- Pinned position at the top of search results during your campaign
- Enhanced advert framing to increase visibility
- Paid social media boost for increased reach
- Premium Listing included for the following week

Maximum visibility. Maximum exposure. Maximum impact.

£795

Enhance your campaign: Add a Campaign Pop-Up for just £150
(subject to availability)





Premium Listing

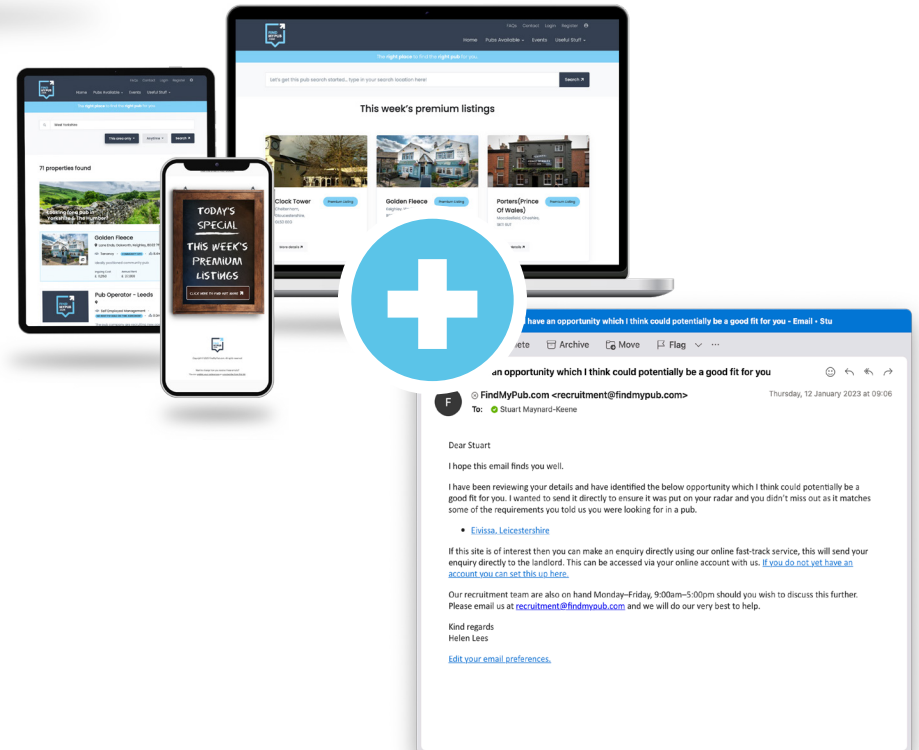
Offering premium position. Your advert is pinned to the top of county search results and included in a list accessed from the homepage throughout the Premium Listing period. Inclusion in a weekly Premium Listing Eshot sent to our national database.

£240

Boost My Pub

Target sticky pubs with a "BoostMyPub" package, consisting of a Premium Listing and a county-specific TA Email, we will target both website visitors and a defined and highly targeted segmentation of our database to ensure your pub is elevated to its highest potential.

£605



Event of the Week

IMPROVED

Put your event in the spotlight with premium positioning across FindMyPub.com and social media.

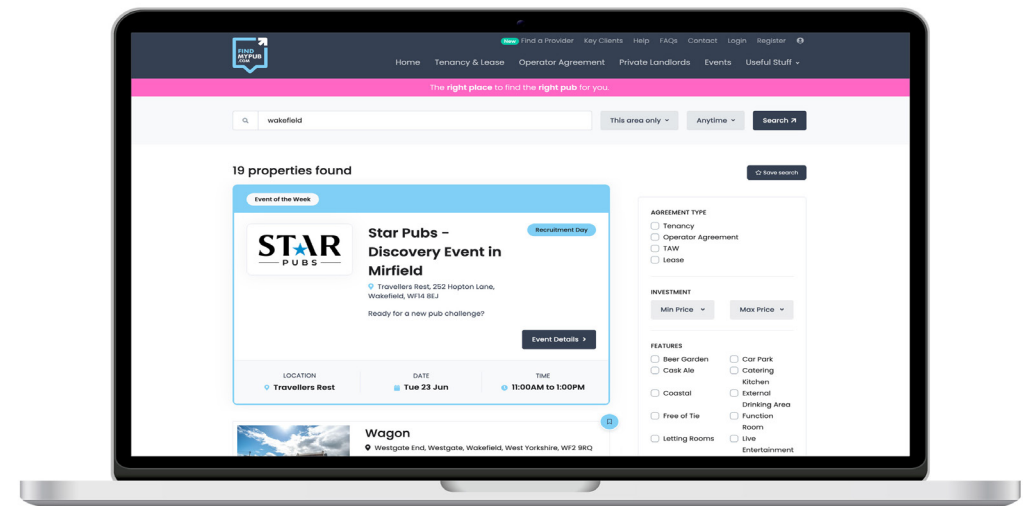
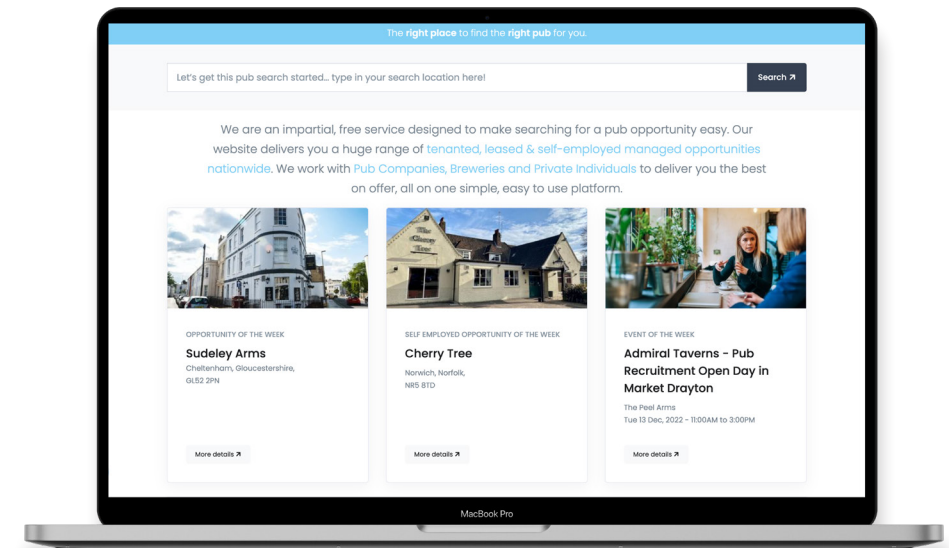
Includes:

- Prime homepage and Events page placement
- Pinned position at the top of search results during your campaign
- Highlighted event advert
- Social media coverage
- Paid social media boost

Our highest-impact package for driving awareness and attendance!

£440

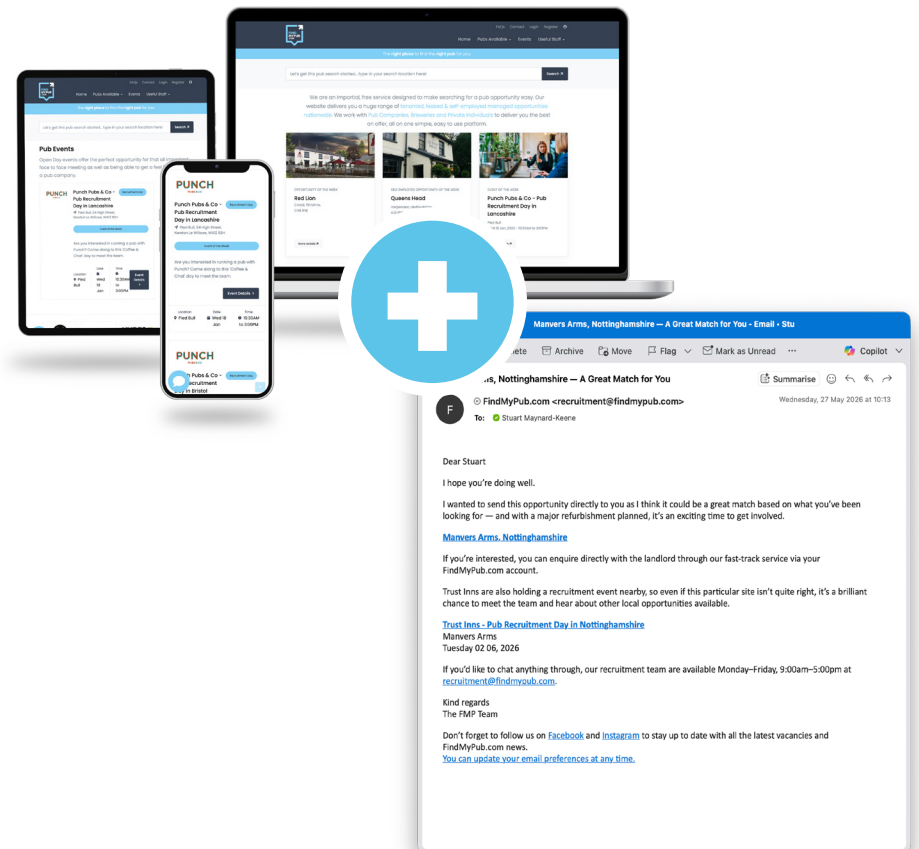
Enhance your campaign: Add a Campaign Pop-Up for just £150 (subject to availability)



Event Premium Listing

Highlight your post with a bolder frame to increase visibility. Drive more enquiries with this prominent display.

£240



Boost My Event

NEW

Give your event maximum exposure with an Event Premium Listing and dedicated Event TA Email package.

Includes:

- Event Premium Listing – your event pinned to the top of the search county it is based within.
- Targeted TA Email targeting geographical segment of our database

Reach more people and drive more bookings with these 360 approaches!

£605

Brand Spotlight Campaign (4-Week)

NEW

Put your brand front and centre with our most powerful brand awareness package.

Combining the best elements of our former Pub Company of the Month and Boosted Landing Page campaigns, Brand Spotlight delivers a multi-channel marketing campaign designed to showcase your business, drive engagement and generate high-quality operator leads.

Includes:

- Fully branded landing page hosted on FindMyPub.com
- Homepage and search banner promotion
- Dedicated national email campaign to our operator database
- Boosted social media campaign
- Up to 12 pub opportunities featured
- 12 Premium Listings included
- Non-Site-Specific (NSS) enquiry form to capture interest directly from prospective operators
- Inclusion in our monthly newsletter

Whether you're launching a new concept, promoting a recruitment drive or raising awareness of your estate, Brand Spotlight puts your message in front of the UK's largest audience of prospective pub operators.

£2,475

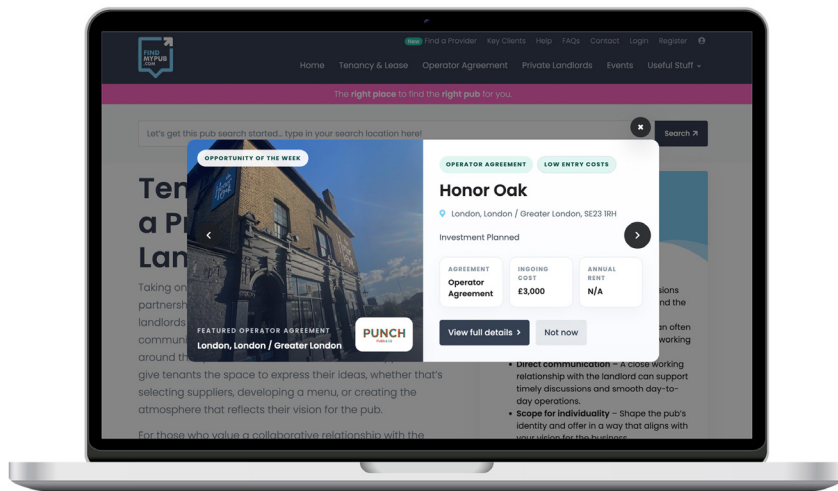
One campaign. Multiple channels. Maximum brand exposure.

Enhance your campaign: Add a Campaign Pop-Up for just **£150** (subject to availability)



Want to include more than 12 pubs on your campaign?

Additional pages of 12 sites, each premium listed from: **£825**



Campaign Pop-Up

NEW

Bolt-on to any eligible campaign (subject to availability)

Boost your existing **Opportunity of the Week**, **Event of the Week** or **Brand Spotlight Campaign** with a one-week homepage pop-up. Shown on a visitor's first visit to FindMyPub, it puts your campaign in front of candidates before they search — increasing visibility and helping your campaign stand out.

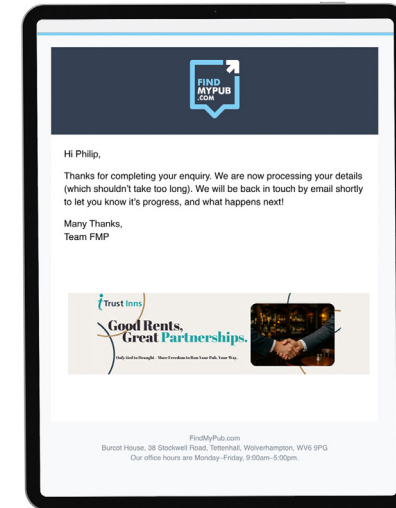
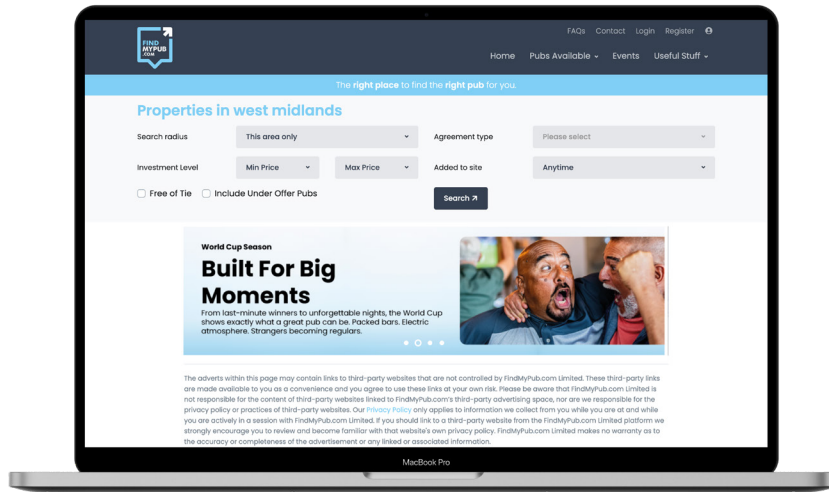
£150

Search Banners

A branded web banner regionally and nationally available to meet your target audience. Displaying in two prime positions, on the regional search page and pinned to the top of the regional search results.

Regional: £475

National: £2,000



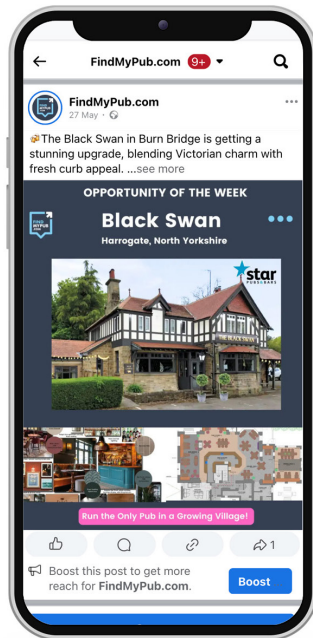
Email Banners

Prime positioned banner on automated enquiry confirmation emails. Delivered by us, directed to your URL. Drive your message and brand to over 800 engaged applicants per month. All pre-qualified, registered and committed to an application process.

£935

Social Media Posts

Posted across FMP Facebook,
Instagram, Twitter
(and LinkedIn if appropriate)



Standard Post (design provided)

Your content, our platform. A single post shared across our channels.

£130

Standard Post (design required)

Let us create the artwork for you – includes professionally designed social media graphic and post copy.

£270

Boosted Post (Geographically Targeted)

Upgrade any post to reach a targeted audience by region.

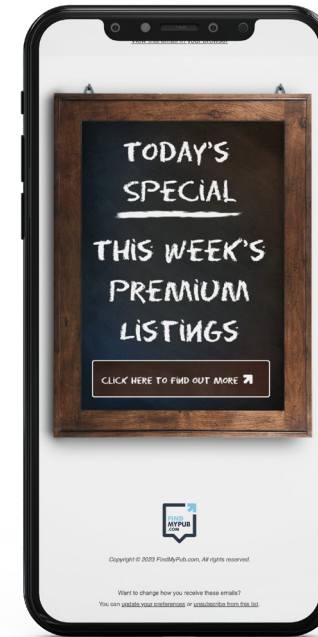
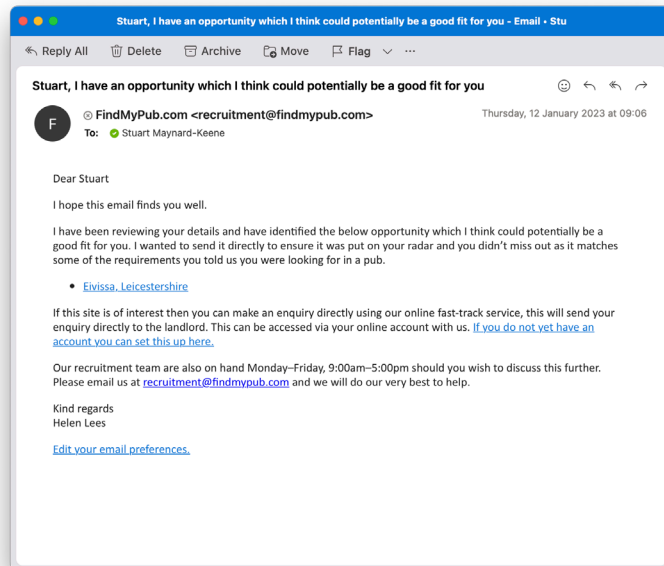
+£110

Please note: All Post URLs will need to lead to the FMP website, a pub, event or landing page.

TA Email

A highly targeted email personalised with your offer, sent to a highly defined section of our extensive database.

£475



Eshots

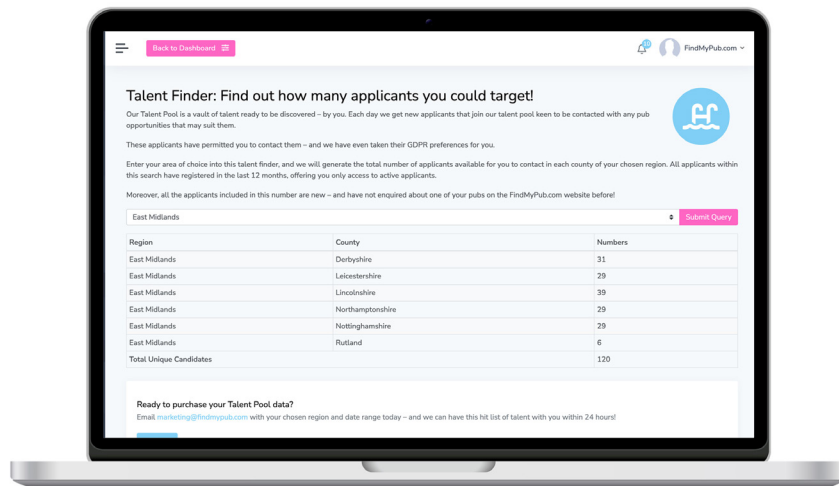
Targeted Eshot to a highly defined audience detailing your offer, message, or pub.

Regional: £670
National: £1,330

Talent Finder

Access our growing talent pool of active, GDPR-compliant applicants eager for pub opportunities. Filter by area to see new, local talent who haven't previously enquired about your pubs all registered within the last 12 months and ready to be contacted.

£935 per region for 28 days access



TLB & Banner Design

Our in-house team of designers can create bespoke branded TLB and Banner designs for your pub marketing (we also provide an installation service) Prices for design start from £150. POA for installation.

TBC



Who We Work With

admiral
TAVERNS



JUST ADD  LENT



Stonegate Group
PUB PARTNERS

